

# Cloud Transformation Driving Efficiency in the Pharmaceutical Industry



## CUSTOMER SUCCESS STORY

# ABOUT THE CLIENT



## INDUSTRY: PHARMACEUTICAL

The client is a leading Indian pharmaceutical company with a diverse product portfolio and consumer healthcare solutions. The organization emphasizes affordability, accessibility, and has an extensive distribution network, including rural markets, supported by a large workforce and manufacturing facilities.



# BUSINESS CHALLENGES



High infrastructure and software licensing costs on-premises



Limited scalability and accessibility of applications



Lack of advanced cloud-native services like Databricks & managed databases



Complex infrastructure management and monitoring



Security and compliance risks with existing setup



# TECHNOLOGY USED



**MICROSOFT AZURE  
& AWS**



**AZURE DATABRICKS  
& DATA FACTORY**



**COSMOS DB, MySQL,  
MONGODB ATLAS,  
REDIS CACHE**



**AZURE DEVOPS &  
GITHUB COPILOT**



**OFFICE 365, INTUNE (MDM)  
& ENTRA ID P1**


# SOLUTIONS OFFERED




24x7 NOC monitoring for proactive issue resolution.




L1 & L2 support ensuring smooth production operations.




Infrastructure support across Azure & AWS including VMs and AKS.




Comprehensive database management (Cosmos DB, MySQL, MongoDB Atlas, Redis Cache).



Deployment of Azure DevOps, Data Factory, Databricks, and Azure OpenAI.



Enhanced endpoint and identity security via Intune MDM & Entra ID P1.



Cost management, optimization, and hybrid on-prem connectivity support.



# BUSINESS IMPACTS



30 - 40% reduction in IT operational costs.



Improved scalability for 17k - 18k field application users.



Faster decision-making enabled by high-volume data processing with Databricks.



Increased developer productivity through GitHub Copilot and DevOps integration.



Stronger security and compliance with Azure Defender and Microsoft-managed infra.



Reliable access for 22,000+ Office 365 users with better collaboration.



Greater business efficiency allowing focus on strategic growth initiatives.

